



YTexas 2026

Launch: February 11 | Dallas, TX

[BECOME A MEMBER](#)



WELCOME TO YTEXAS



YTexas is launching our 2026 Program on February 11, 2026 at the Communities Foundation of Texas in Dallas, Texas.

YTexas is a community and marketplace for companies, schools, and regions to promote groundbreaking projects that forge working relationships with peers across the state - and with those looking to relocate or invest here.

We provide a curated experience for our members and sponsors, focusing on targeted introductions through a personal concierge. This is a strong differentiator for YTexas and something other organizations do not offer.

The YTexas Summit was coined “*the South by Southwest for business*” by the Dallas Morning News. Our annual event hosts business professionals and influencers from over 10 industry sectors in technology, education and economic development - from the Fortune 500, to start-ups, mayors and university presidents.

Join 2,000+ Texas professionals for a year-long program to fully immerse your company into the massive Texas ecosystem.





2026 REGIONAL EVENTS

YTexas members will have access to a series of events that will do a deep dive into the micro-economies that drive the diverse Texas market. These events provide a **platform** to expose your brand across the state of Texas, positioning you as a **leader, connector and innovator**.



DALLAS

February 11th

[Register](#)



BASTROP

March 26th

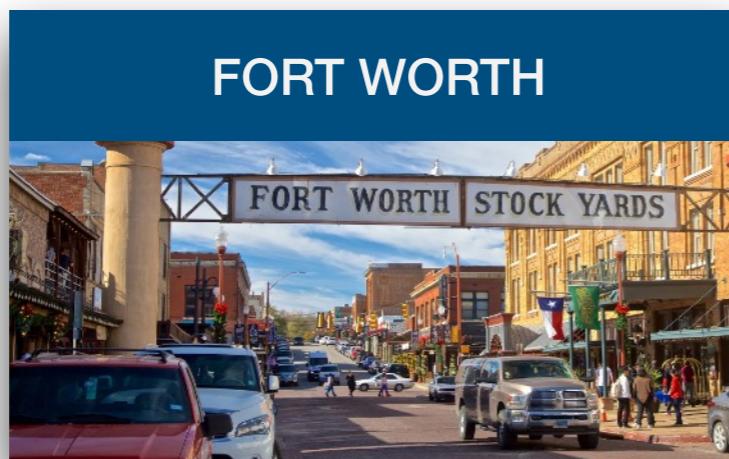
[Register](#)



BROWNSVILLE

May TBA

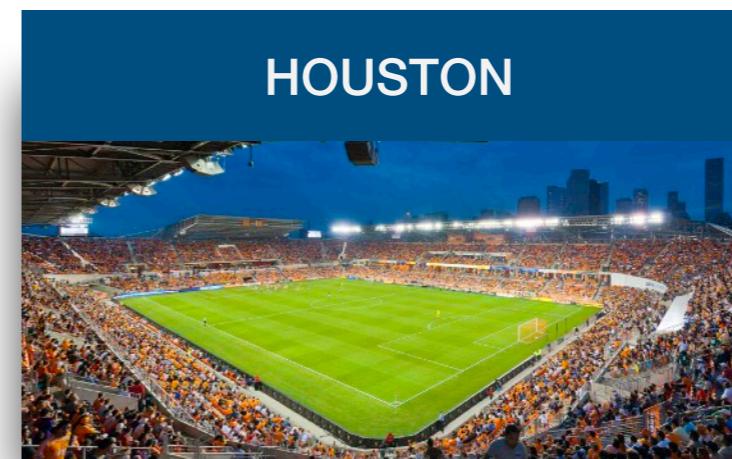
[Register](#)



FORT WORTH

June 18th

[Register](#)

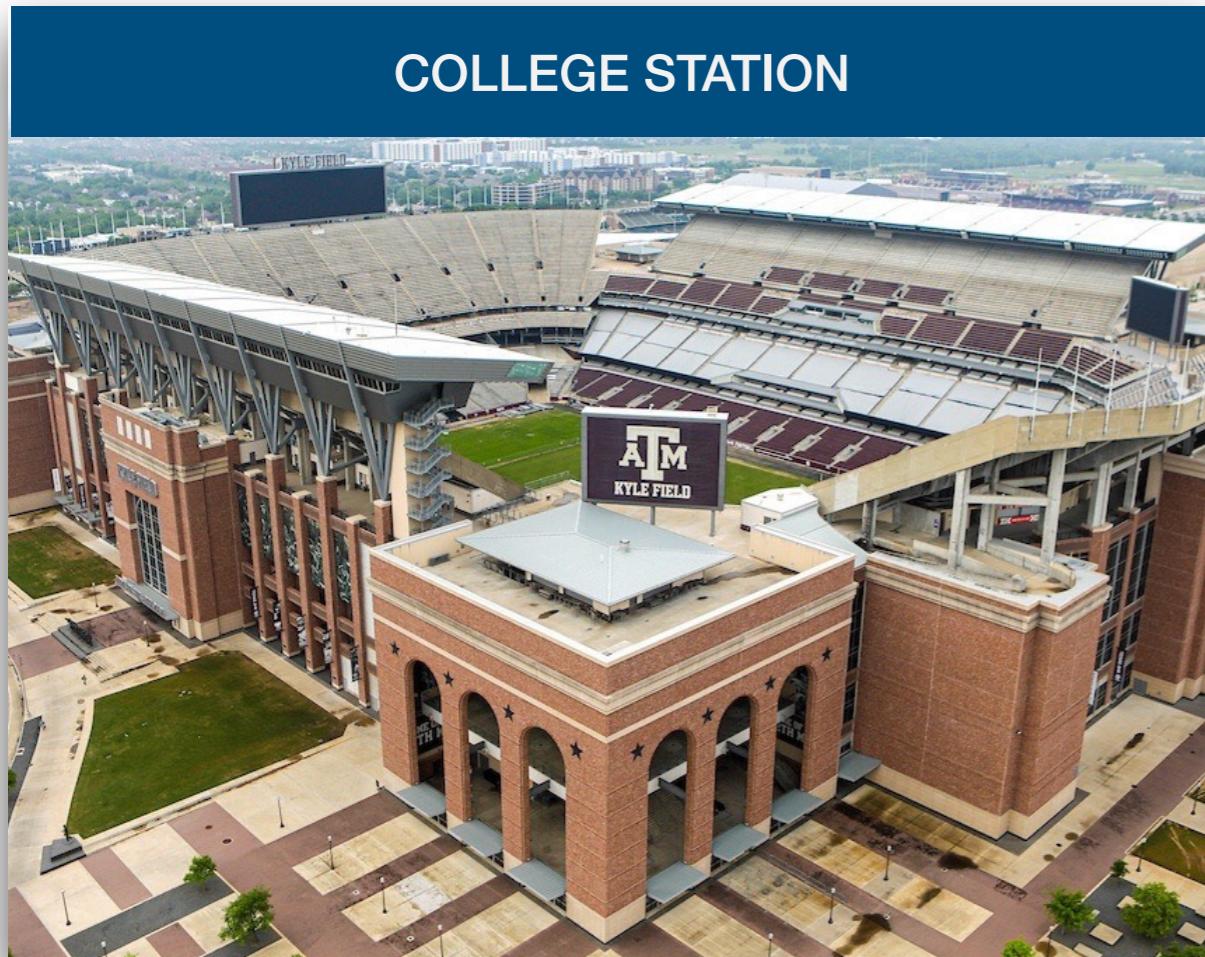


HOUSTON

October TBA

[Register](#)

The **YTexas Summit** is the only event that brings the entire Texas business community together to stimulate business growth – breaking down regional barriers to accelerate business exchange in the Lone Star state. This event connects innovation occurring in all regions - showcasing the brightest minds, biggest brands, and pro-business culture in the great state of Texas!



Dec 2-3, 2026

[Register](#)

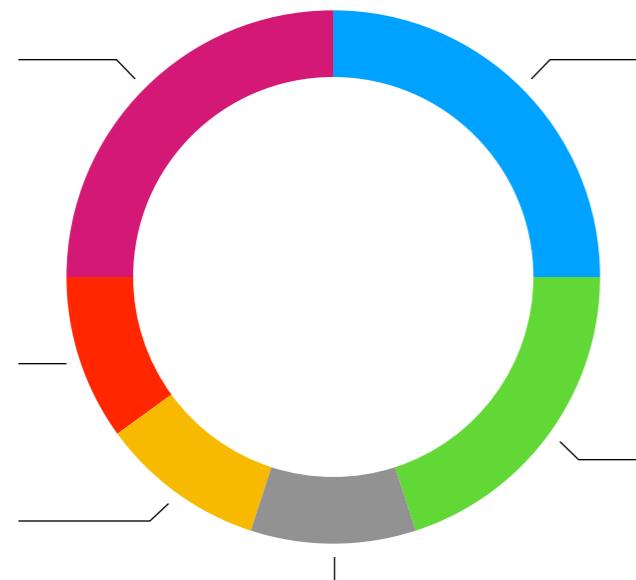
FEATURES & BENEFITS

Present your innovation on the main stage or host an event activation. Examples include:

- Keynote Presentations for the **Fortune 500**
- Product launches for the **Middle Market**
- New funding launches for **Start-ups**
- Regional spotlights for **Mayors & Cities**
- Branding for **Economic Development Orgs**
- Employer partnerships for **Colleges**
- Sponsored content for **Service Providers**
- Access to donors for **Non-profits**
- Leadership Academy for **Students**
- Peer-to-peer networking for **Executives**

Our Network

● Enterprise ● Academia ● Government
● Students ● Start-ups ● Middle Market



2024 YTexas Summit - Oct 1 at AT&T Stadium | Arlington, TX

Event Statistics

- 3,000 executive attendees
- 500 high-growth companies
- 10 Focused industry sectors

- 135 produced interviews/discussions
- 100 Innovation presentations
- 50 ISDs, Colleges and Universities



YTEXAS PARTICIPANTS



TEXAS A&M
UNIVERSITY®





PAST & PRESENT KEYNOTE SPEAKERS



Drew Pearson
Super Bowl Champion



Dennis Quaid
Actor



Norman Garza
Texas Space Commissioner



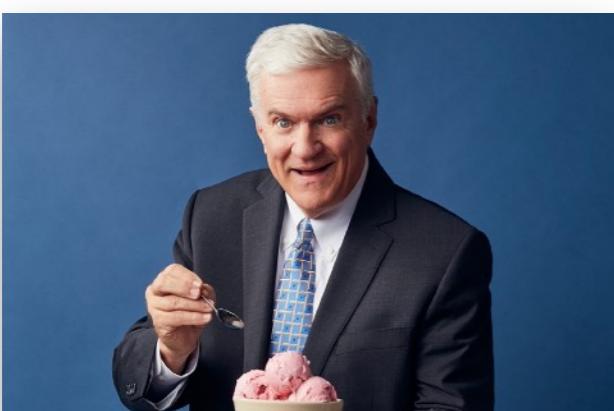
Jim Ross
Mayor of Arlington



Tracey McDaniel
TIP Strategies



Charlie Vogt
Bowen



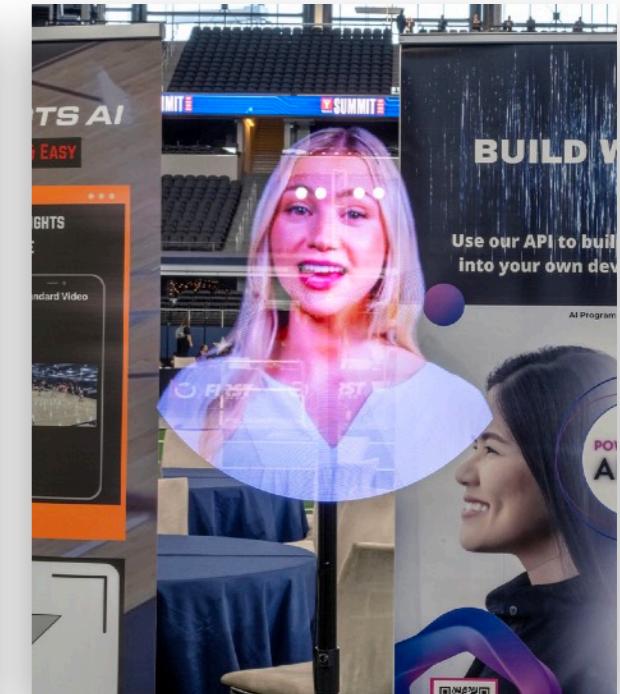
Ricky Dickson
Blue Bell Creameries



Bryan Daniel
NYSE Texas



John Cowen
Mayor of Brownsville



ROUNDTABLES

Participate in roundtable discussions with industry peers addressing top issues such as:

- Industry **trends**
- Workforce development
- **Innovation**
- Legislation
- and more

PRESENTATIONS

Present your innovation on the main stage or host an event activation. Examples include:

- **Solutions** to better Texas
- New products/**inventions**
- Sponsored **contests**
- **F&B** branding sponsor
- Enterprise **inventions**

NETWORKING

The Summit & Regional events will have exclusive networking experiences such as:

- **Industry** roundtables
- Landmark **locations**
- Mayors **reception**
- **Private** meeting space
- Cocktails and appetizers

BRANDING

Branding showcases include event demos, podcast interviews and industry blog posts:

- Product **demonstrations**
- **Innovation** pitches
- **Video** podcast interviews
- YTexas.com/webpage
- Expert **opinion** posts



YTEXAS COVERAGE & CONTENT

WHY TEXAS?

Texas is the fastest growing state in the nation. What industries are leading and who is coming?

- NYSE Texas
- Site Selection Magazine
- Houston Business Journal
- TX Alliance of Energy Producers
- ERCOT
- Tesla

POWERING TEXAS

Population growth and corporate migration are driving energy demands. Who is innovating and how will we power Texas?

- NVIDIA/Oracle/Intel/
- Lone Star College & Texas A&M
- NXP Semiconductors

AI/TECHNOLOGY MANUFACTURING

Texas is a manufacturing powerhouse and center for innovation. How will technology, AI, energy, and data play a role in our future?

- Texas Medical Center
- Houston Community College
- FUJIFILM Biotechnologies

HEALTHCARE

Texas has a world-class health services, research and innovation ecosystem. How do we grow our talent base and serve the world?

- Texas Space Commission
- City of Brownsville
- Drone operators: Wing/Wisk

SPACE//LOGISTICS/ EXPORTS

Texas is leading in the commercialization of space and autonomous transportation. Why is this key as the leading export state in the U.S.

- Professional Sports teams
- Sports & Film Commissions
- World Cup Host Committee

SPORTS & ENTERTAINMENT

Texas is attracting major events, productions, and talent, making sports & entertainment a major contributor to economic development.



YTEXAS PHILANTHROPY



YTEXAS LEADERSHIP ACADEMY 501c3

YTXLA.org

We assist Texas students with the networking skills needed to launch a business or career in Texas.

STUDENTS WILL TRAVEL THE STATE AND JOIN US ON OUR TEXAS ROAD SHOW

College Station | Dallas | Bastrop
Brownsville | Ft. Worth | Houston





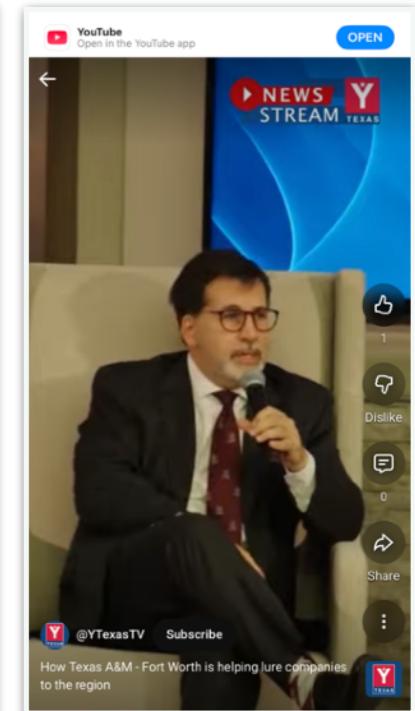
YTEXAS PROMOTION

YTEXAS COMMUNITY

Profile your company to over 10,000 professionals in the YTexas network. Meet in-person with peers across Texas, and stay up to date on events and news!

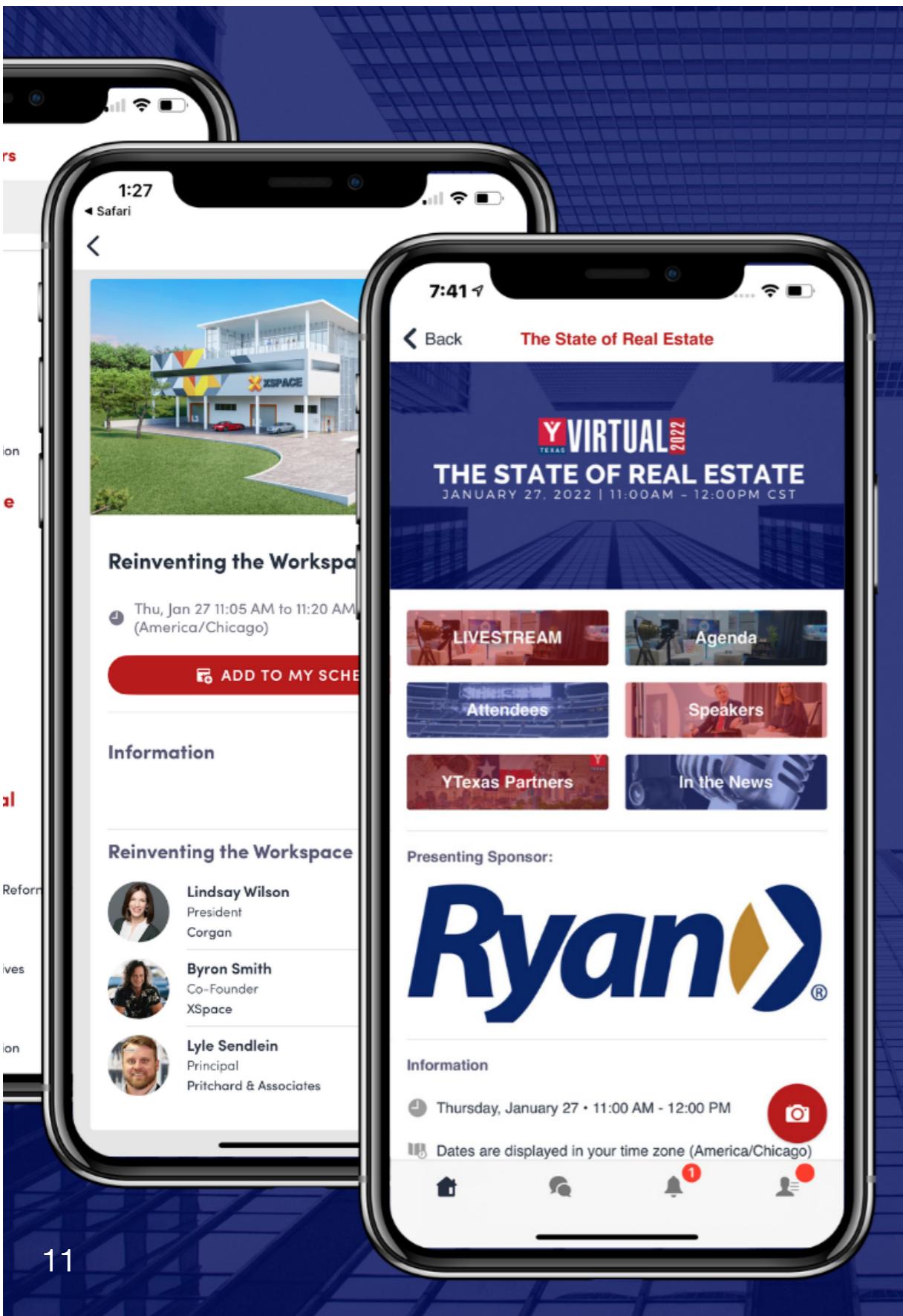
Follow YTexas on social media as we actively promote Texas companies and educational institutions assisting and attracting investment in Texas.

- Over 1,500 executives active on the YTexas app representing businesses, trade associations, universities, state commissions and agencies
- Monthly Texas Insider email and “Road to the Summit” news distributed to over 10,000 professionals in Texas
- Content & video interviews distributed across multiple platforms. LinkedIn impressions of over 500k in 2025
- Annual Texas Economic Outlook Report: For CEOs by CEOs in Q4





YTEXAS MEMBERSHIP



YTEXAS ANNUAL MEMBERSHIP

Navigate YTexas through curated events, engaging content, and a highly-networked community. Membership receives the following benefits:

- Executive invitation to all 2026 YTexas events
- Member exclusive webinars and private gatherings
- Listing in the YTexas.com member directory
- Content contributor to “Why Texas” stories
- YTexas Insider Monthly CEO Report
- Membership pin and AI concierge

BECOME A MEMBER



2026 SPONSORSHIP LEVELS

PLATINUM	GOLD	SILVER	BRONZE	PARTNER
\$100,000	\$50,000	\$25,000	\$10,000	\$5,000
Industry Exclusivity	Silver + All events	Bronze + Concierge	Partner + Sponsor	VIP + Branding
<input checked="" type="checkbox"/> (10) Memberships <input checked="" type="checkbox"/> State sponsor <input checked="" type="checkbox"/> Web home page <input checked="" type="checkbox"/> All event keynote <input checked="" type="checkbox"/> Platinum sponsor for all events <input checked="" type="checkbox"/> Content campaign <input checked="" type="checkbox"/> Member concierge <input checked="" type="checkbox"/> Summit Keynote <input checked="" type="checkbox"/> Leadership Academy sponsor <input checked="" type="checkbox"/> First Right for 2027	<input checked="" type="checkbox"/> (10) Memberships <input checked="" type="checkbox"/> Regional sponsor <input checked="" type="checkbox"/> Website page <input checked="" type="checkbox"/> All event sponsor <input checked="" type="checkbox"/> Presentation at all events <input checked="" type="checkbox"/> Content campaign <input checked="" type="checkbox"/> Member concierge <input checked="" type="checkbox"/> Summit Sponsor	<input checked="" type="checkbox"/> (5) Memberships <input checked="" type="checkbox"/> Industry sponsor <input checked="" type="checkbox"/> Website page <input checked="" type="checkbox"/> All event branding <input checked="" type="checkbox"/> Presentation at two events <input checked="" type="checkbox"/> Content campaign	<input checked="" type="checkbox"/> (2) Memberships <input checked="" type="checkbox"/> Content sponsor <input checked="" type="checkbox"/> Website page <input checked="" type="checkbox"/> All event branding <input checked="" type="checkbox"/> Presentation at one event <input checked="" type="checkbox"/> Member concierge	<input checked="" type="checkbox"/> (2) Memberships <input checked="" type="checkbox"/> Content contributor <input checked="" type="checkbox"/> Website listing <input checked="" type="checkbox"/> All event listing
BECOME A SPONSOR				



ABOUT US

About YTexas

YTexas is the premier network for companies growing, expanding and relocating in the state of Texas.

Through our expansive executive network, media channels and world-class events, YTexas fosters long-term partnerships and collaboration to strengthen the Texas business ecosystem.

Our community connects leaders from all regions of Texas to network, share successes, and build joint ventures.

Founded in 2013, YTexas has earned national recognition for advancing economic development and innovation. Visit:

www.ytexas.com



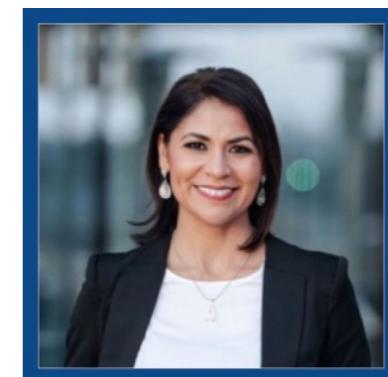
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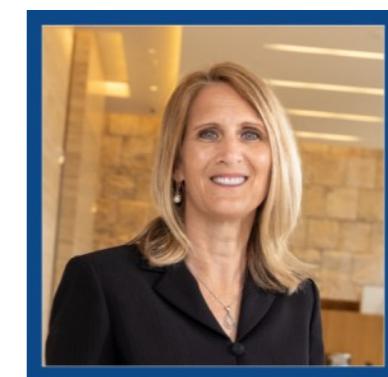
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